



Healthcare – creating future and humanity

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Dr. Günther Jonitz, *President of the Berlin Chamber of Physicians*



Dr. med. Günther Jonitz



born in Munich, Germany in 1958.

License to practice medicine in 1984, specialist for surgery in 1994, PhD in 1996.

Since 1999 President of the Berlin Chamber of Physicians and a member of the board of the German Medical Association (BÄK)

Chair of the quality assurance bodies of the German Medical Association (BÄK) and representative of the German Medical Association Board of Trustees of the Institute for Quality and Efficiency in Health Care (IQWiG) and of the Institute for Quality and Transparency in Health Care (IQTIG).

He is founding member and formerly Chair of the German Coalition for Patient Safety (APS) as well as founding member of the German Network for Evidence Based Medicine (DNEbM). He is expert and advisor to the German Federal Ministry of Health (BMG) on patient safety in international organizations (e.g. EU Commission, WHO, Ministerial Summits on Patient Safety).



**The amount of humanity and solidarity
within a society
can be seen like under a magnifying glass
how sick and disabled people
are being treated**



Key goals of healthcare systems:

Accessibility

Quality and safety

Equity

Affordability

Participation („nothing about me without me“)



Essence of new HC systems:

- **Goals in terms of „values“** (individual, technical, allocation value)
- **Common responsibility**
- **Leadership**
- **Learning**



Health care systems are in crisis.

All health care systems are in crisis.

The market-based health care system in the USA
as well as national health systems as in the UK
or in mixed systems as in Germany.



**What do these health care systems
have in common?**



It is the organizational principle of the
assembly line:

Politicians are making the rules,

HC financing organisations take care of financing,

Health care providers and their organizations are
spending money in form of services and

the patients receives them.



The **outcome** of this assembly line,

value,

seen from the patient's point of view,

is unknown.



The goals of the institutions are competing.

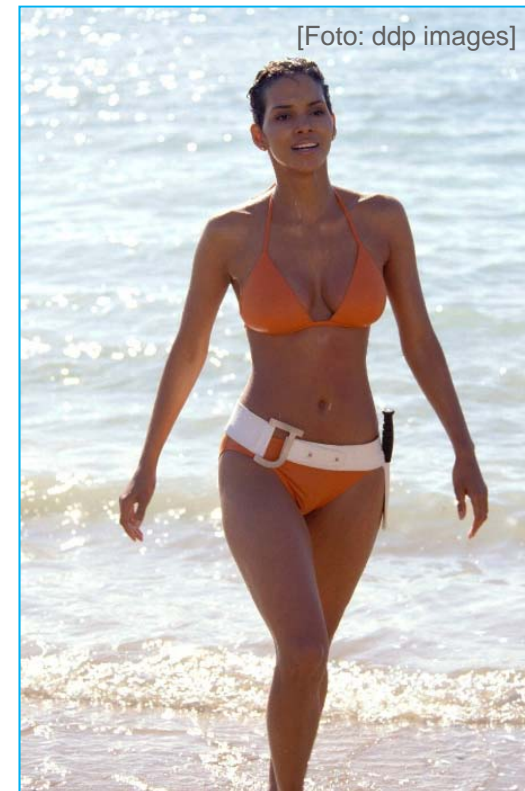


There is no common accountability for the outcome of the system.



The progress of medicine leads health care into a „trap of progress“:

The better we are
the more patients
we have to treat
and are able to treat.



Diabetes mellitus Typ I



The background of the slide is a repeating pattern of 500 Euro banknotes, viewed from an angle that creates a sense of depth and perspective. The notes are purple and pink, with the number '500' and the word 'EURO' clearly visible. A white rectangular box is centered over the middle of the image, containing the main text.

This also leads to a continuous
need for **more money**

for more intense and ongoing treatments.

When there is a lack of money
the assembly line will stop.

The institutions at the assembly
line will call for more money
and look for someone to blame.



Crisis in health care therefore
is not the result of bad
but of **successful care.**

It is the result of malfunction of the **system**



**STERN,
31. 5. 2001**



„overworked doctors are becoming a risk for patients“



Politicians used to take action
to **decimate** costs or services

and created new institutions

responsible for

evidence, quality, patient safety a.s.o

**This led to desorientation,
bureaucracy and lack of accountability,
trust and leadership**



This is the actual situation.

Way out!?



New political strategy!?:

Optimizing health care services

instead of

decimating costs



**Every system tends
initially to expansion
then to optimisation.**

Just have a look at industries, football clubs and private relationships

;-)

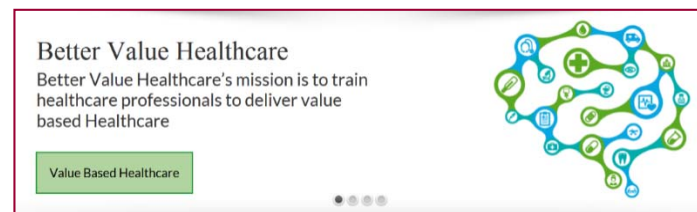


What does **optimising** mean in health care?

Making profits? Saving money?

Or delivering

value for patients?



Better Value Healthcare
Better Value Healthcare's mission is to train healthcare professionals to deliver value based Healthcare

Value Based Healthcare

The screenshot shows a website header for 'Better Value Healthcare'. The text states their mission is to train healthcare professionals to deliver value-based healthcare. There is a green button labeled 'Value Based Healthcare' and a decorative graphic of a brain composed of various medical and technology icons.

See, e. g.: www.bettervaluehealthcare.net



The first strategic goals for all in health care is

optimizing care to create values.

These values have to be defined from the patients point of view! (i. e. „personal value“)

For physicians and other health care professionals optimizing means

„what is „good medicine““?

You will find answers to this question in the fields of evidence-based and

narrative-based medicine including „shared-decision making“ (=

„technical value“).



The second strategic goal is

„systematizing“.

Which 20% of our patients are making
80% of our workload?

This question can be answered on different levels, from the perspective of a GPs ambulance to regional and national challenges and goals. The „pareto-rule helps to prioritize health care policies and actions. (= „allocation value“)



The third goal is „**humanizing**“ health care.

Health care is based on **emotions**, mainly fear of the **patients**. The patient is in need and wants at least „something“ to be done. This „something“ should of course be the right treatment for the right patients at the right time and place („doing the right things right“).

Doctors and nurses want to respond to the needs of **their patients** and quite often we are doing things to follow this need even if evidence-based medicine tells us something different. The intrinsic motivation of doctors and other health care professionals, the „whish to help“, the „**clinical mentality**“, being a „**placebo-reactor**“, gives us the power to care, but sometimes leads us on the wrong track. So emotions and the „psychology of the health care system“ have to be considered in every action in health care.

Eliot Freidson: The Profession of Medicine, Chicago Univ Press 1970, 1988



To reach better value health care we need
transparency about outcomes.

Not for economic benchmarks but
to **learn** from each other
and find our ways towards better care.

It is not about rankings, it is about **continous learning** of health care
professionals and systems.

Transparency is a tool for quality management and
quality management is a tool for leadership,
not for measurement and control



The single most important question
in health care systems is

How does the system learn?

Actually what? Who? How? Why?



— —

To get the institutions to a common
action, **leadership** is essential.

Leading institutions have their task in bringing different point of views
together and creating **teams for service**, not only at the sharp end of
patient care but also on the political level.

Political leadership means not to point at suboptimal care
but enhancing and promoting better one.

Patient care and health care politics are teamwork!



- All participants and institutions play their essential role in the system and are therefore **responsible** for the outcome.

Common accountability is essential, because health care is not a doctor's privilege any more.

Chronic care, prevention and rehabilitation are getting more important every day and cannot be done by old fashioned medical care („heroic medicine“) alone.



**The political level is responsible
for the functioning of the system,**

**setting the right goals, providing money, capacities and
cooperation**

**and for the creation of a culture of confidence
by leadership based on accountability and values.**



Be positive!!



“Safety in healthcare has traditionally focused on avoiding harm by learning from error. This approach may miss opportunities to learn from excellent practice. Excellence in healthcare is highly prevalent, but there is no formal system to capture it. We tend to regard excellence as something to gratefully accept, rather than something to study and understand. Our preoccupation with avoiding error and harm in healthcare has resulted in the rise of rules and rigidity, which in turn has cultivated a culture of fear and stifled innovation. It is time to redress the balance.”

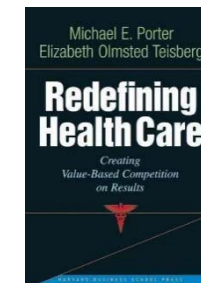
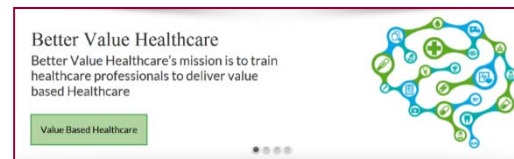
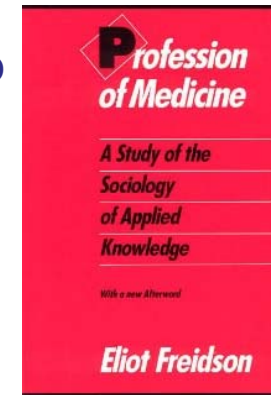
<http://learningfromexcellence.com/>

*Birmingham Children’s Hospital, Warwick Business School et al
Thanks to Adrian Plunkett MD*



Optimizing Health Care

- **1919** Autistic-undisciplined thinking in medicine and how to overcome it, Eugen Bleuler
- **1970** The Profession of Medicine, Eliot Freidson (“clinical mentality”, “placebo-reactor”)
- **1999** choosing wisely, ABIM,
 - <http://www.choosingwisely.org/>
- **2002** “too much medicine” BMJ
- **2004** value-based health care, Sir John Muir Gray,
www.bettervaluehealthcare.net
- **2007** Re-Defining Healthcare, Porter, Teisberg
 - = value-based healthcare, *us-american version*
- **2012** Preventing Overdiagnosis. BMJ et al
- **2016** “realistic medicine”, Scot NHS,
 - CMO Catherine Calderwood MD PhD
- **2017** “right care” The Lancet,
<http://www.thelancet.com/series/right-care>



**The transformation of an
unidirectional and blind system
(„assembly line“)**

into a **learning system**

**that is continuously learning from the values achieved is the
main challenge and chance for our future
and of our patients.**

The key principles mentioned above could be the masterplan



- *„It seems, that with Peer Review it is possible to change practice and improve quality“*
- *„This is vital quality improvement“*
- *„It's much better than Mc Kinsey“*
- *„To be a good peer is a challenging task“*



**I have become my own version of an optimist.
If I can't make it through one door,
I'll go through another door - or I'll make a door.
Something terrific will come
no matter how dark the present.**

Rabindranath Tagore (1861 - 1941)

https://www.brainyquote.com/authors/rabindranath_tagore

g.jonitz@aekb.de

